Create Career College

Accounting
Diploma with Co-op

The Accounting Diploma program at Create Career College (CCC) is designed to prepare students in the field of accounting, finance, and taxation. The structure of the program includes lectures, assignments, and projects.

Create Your Career Here!

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CCC College offers various accredited programs designed for trending industries with the most abundant job openings each year. Students at CCC College are able to acquire, develop and practice new workplace skills aligning with the rapidly changing job market and earn the most in-demand diplomas or certificates for today's workforce.

CCC College attracts students from all over the world with the unanimous goal of career success,creating a diverse and multicultural platform with a remarkable wealth of networking opportunities and experience.

100% Practicum Placement

Upon course completion, our experienced student advisors will assist in connecting with companies and searching for suitable practicum placements in the local area. Students can apply the acquired skills to workplaces in real business settings.

Our Mission

Our mission is to strive for excellence in providing intensive accredited training to stu-dents from many cultural backgrounds and language abilities to help them thrive in thebusiness world today.

During the practicum placement, students from CCC College are able to:

Apply theoretical knowledge

Gain first-hand career insights from industry professionals

Network within the industry to develop contacts

Solidify a clear career plan

Why Choose Create Career College (CCC)?

1 College-Enterprise Cooperation, Theory-Practice Combination

Create Career College (CCC) forged long-term collaboration with a number of local enterprises in different industry sectors. Students at Canadian Create Career College (CCC College) are able to acquire hands-on experience directly in line with workplace requirements.

2 Small Class Sizes

Create Career College has a low student-to-teacher ratio which ensures everyone can receive immediate feedback and get maximum attention from our professional instructors.

3 Career Path Assistance

Create Career College has dedicated advisors who offer career assistance to students. Students from CCC College are able to maximize their potential and greatly improve their competitiveness in the job market today.

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1 Student must be a high school graduate or equivalent or above;

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To enter the Accounting Diploma program, applicants must meet 1 of the following English proficiency requirements:

• Successful completion of the Create Career College's English as a Second Language (ESL) program, a prerequisite to vocational and academic programs in Create Career College, or
• Obtaining a minimum score of 80 on TOEFL iBT, or a minimum overall band score of 6.0 on IELTS academic module, or
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STEP 1	STEP 2	STEP 3	STEP 4	STEP 5	STEP 6
1a. Prepare a copy of your passport	2. Submit an enrolment application online	3. The school will issue an admission offer/contract for students to review and sign	5. The school will issue a Letter of Acceptance	7. Approval of the study permit	8. Start your program
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Program Introduction

Intake: Intermittent intake every 4 weeks (12 intakes per year)

Method of Delivery: In-person or Blended

Method of Instruction: Combination of Instructor-led lectures, guest speakers, case studies, presentations, online reading and exams. Online delivery will utilize Canvas (Learning Management System) to host lectures, assign homework, start discussions and monitor attendance.

Lecture
960 hours
(48 weeks)

+

Co-op
960 hours
(48 weeks)

**Duration of the Program: In total 96 weeks (1,920 hours)**

The Accounting Diploma program at Create Career College (CCC) is designed to prepare students in the field of accounting, finance, and taxation. The structure of the program includes lectures, assignments, and projects. In addition, the Accounting Diploma program is carefully aligned with the requirements of Chartered Professional Accountant and Public Business Accountancy.

Therefore, students are prepared for the preliminary courses. Our experienced accounting instructors with CPA qualifications supervise students with their assignments and projects to offer a real-world perspective to the students. Upon successful completion of the Accounting Diploma program at CCC, students are qualified for entry-level bookkeeping, payroll, and taxation positions.

Lecture Overview

Upon completion of Diploma in Accounting Program, the successful students will have the ability to:
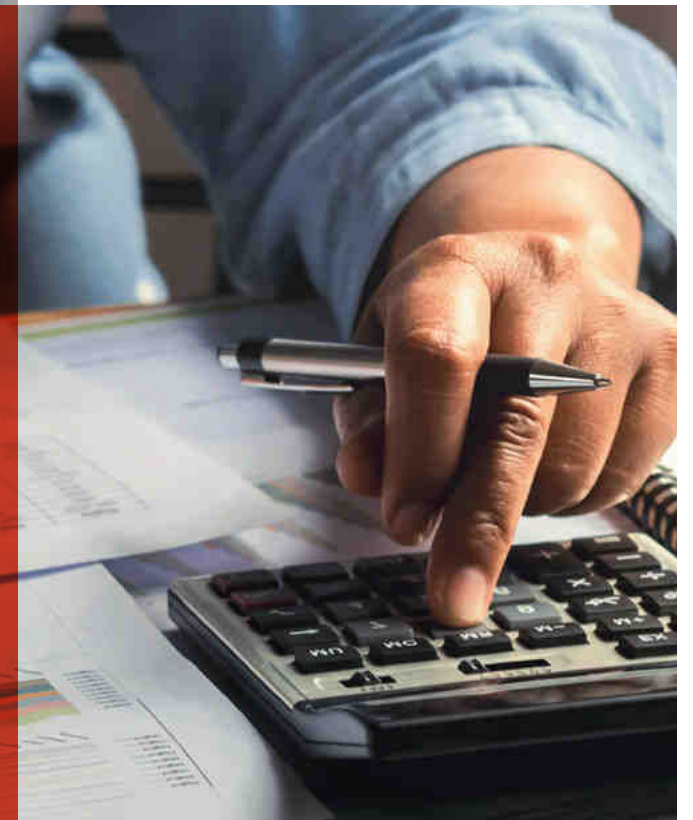
Create Career College offers online course options for most programs.

Domestic and international students are able to develop skills for career growth wherever they are. With small class sizes, our experienced and remarkable instructors ensure immediate response and feedback for the best assistance.

1 Demonstrate good communication skills at business place

2 Calculate different statistical indicators

3 Demonstrate ability to use Microsoft office applications

4 Demonstrate basic and intermediate level knowledge of accounting and related areas

5 Perform basic chores of financial accounting

6 Use major techniques of managerial accounting

7 Calculate taxes and other deductions

8 Calculate payrolls and deductions

9 Demonstrate accounts receivable and payable skills

10 Calculate different indicators of finance and personal finance

11 Demonstrate proficient use of software in accounting business goals and the target market

Lecture Overview

1 **Computer Business Applications**

This course is designed to provide students with an opportunity to learn and become proficient Microsoft Office users. The course will focus on Outlook, Word, Excel, and PowerPoint. In Outlook, students will learn to prepare emails and utilize various functions of Outlook for better electronic communication.

In Excel, students will learn to prepare and edit worksheets, using formulas and different functions offered in Excel to complete different tasks. In Word, students will learn to edit and format documents to meet different standards. Finally, students will learn to create and give presentations using PowerPoint in a business setup.

2 **Business Communication**

When hiring, employers rank communication skills among the most requested competencies. Thiscourse provides students with a deep understanding of business writing, including letters, reports, memoranda, e-mails and summaries, as well as training their reasoning and analytical skills through critical reading.

3 **Basic Statistics**

This statistics course is to give students an understanding of the role of statistics in business and commerce. It will become clear how pervasive the use of statistics has become and how essential the basic concepts are to modern business practice. Students will learn thoroughly the basics of data analysis and the fundamental notion of statistical inference. The statistics learned in this course will provide the knowledge necessary to apply thebasic techniques in a wide variety of circumstances and, perhaps more importantly, will enable students to assess the legitimacy and significance of the many and varied reports that we come across in our career career. The course will enable students to understand and analyze the future impact of decisions throughout an organization. It will give you the necessary knowledge, tools, and skills to analyze problems logically, carry out mathmatical operations, and investigate issues scientifically.
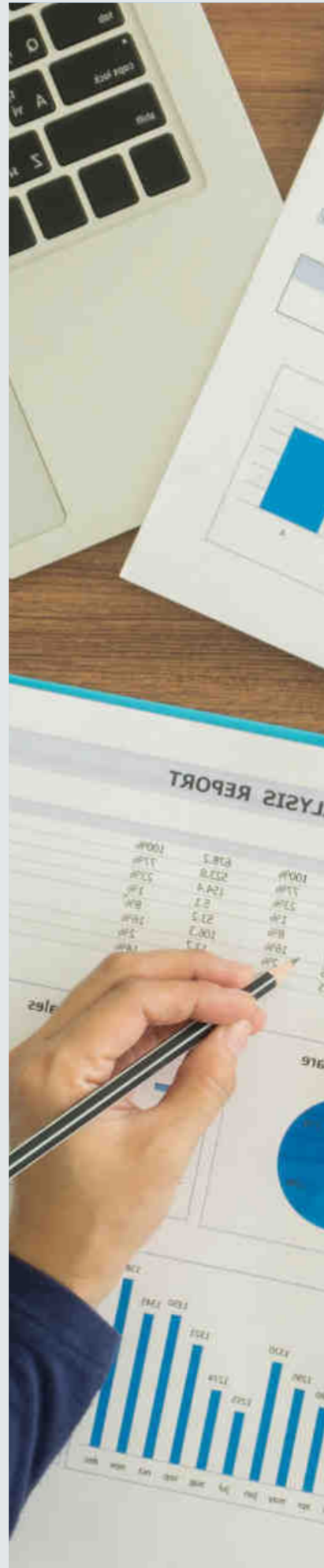
4 **Financial Accounting 1**

Financial accounting 1 is designed for students who want to understand the accounting function of a business in the modern environment at the national or international level. After completion of this course, students will have a solid knowledge of the accounting cycle, internal control, and taxes. Students will also have the ability to analyze and record simple business transactions, post transactions in relevant ledger accounts, estimate uncollectible, prepare payroll, and complete accounting cycle.

The Financial Accounting 1 course is a 4-week course with 25 hours of classroom learning per week. This course will be delivered and supervised by the expert in their field. Throughout the course, the instructor will use a variety of methods to disseminate and assess the learning of students. These methods include, but are not limited to lectures, exercises, in-class and home assignments, midterm exams, and final exams.

5 **Financial Accounting 2**

The Financial Accounting 2 course is a continuum of Financial Accounting 1 and it expands knowledge of accounting based on the structure of the balance sheet. Spread on 4 weeks duration, Financial Accounting 2 is designed for the students who have completed Financial Accounting 1 and are familiar with basic concepts of accounting. The delivering method is similar to Financial Accounting 1 with experienced instructors and a variety of methods including lectures, exercises, assignments. The course will provide knowledge and skills in a series of modules to be delivered in the classroom. Upon completion of this course, students will have acquired the knowledge and skills related to calculating the amortization of bonds, managing the accounting of long-term assets, current liabilities, performing financial analysis using financial ratios, vertical and horizontal analysis, and more.

6 **Payroll and Taxation in Canada**

In Canada, employers are required to apply payroll deductions for income tax, old age pension and employment insurance. The main objective of this course is to give students a basic understanding of the Canadian payroll and taxation systems. Courses provide an overview of processing payroll calculation and managing employee payroll. An important element of this course is the preparation of individual and business tax returns, and the application of the Goods and Services Tax (GST).

7 Accounting Software: Quickbooks

Accounting Software is critical in the current job market. This course will provide students with an opportunity to get equipped with the latest instruments used in the field of accounting. Most small businesses in Canada are using QuickBooks for accounting purposes. QuickBooks will provide the opportunity to create an output based on what they learned about the basics of financial accounting. Upon completion of this course, students will have a solid understanding of terminologies and concepts related to software accounting. In addition, this course will also equip students with skills to setup and close company, customer, and vendor accounts in QuickBooks, enter transactions for receivables and payables, create invoices and payroll, manage bank accounts and credit cards, and create financial statements.

8 Accounting Software: Sage 50

Sage 50 is one of the most widely used software in the field of bookkeeping and accounting in Canada. So far, students have learned the basics of financial accounting, managerial accounting, and other related areas. They have also gone through an accounting software QuickBooks that is largely being used by small and medium-sized businesses in Canada. Sage 50 will provide the students with an opportunity to get equipped with more elaborative and detailed latest instruments used in the field of accounting. Upon completion of this course, students will have a solid understanding of the Sage 50 structure. This course will also equip students with skills to set up, adjust, and close company, customer, vendor, and payroll accounts, enter transactions for receivables and payables, create inventory transactions in Sage 50, complete bank transactions, and create financial statements.

9 Introductory Managerial Accounting

This is an introductory course relating to key concepts and practices of management accounting with the emphasis on decision-making. The main objective is to help students relate management accounting decisions to the company's success.

Topics include cost accounting fundamentals, costing methods, cost-volume-profit analysis, budgeting and control, and information for management control and decision analysis. Student will be able to apply most of the concept learned in previous accounting and finance courses.

10 Introduction to Finance

In this introductory course on corporate finance, students learn how financial professionals make major decisions. It includes a wide range of topics including interest rates, budgeting, estimating cash flow, dividends, derivatives, working capital and financial planning.

11 Macroeconomics

Macroeconomics deals with large-scale or general economic factors, such as interest rates, monetary policy and national productivity. This course covers concepts such as Gross Domestic/National Product, employment, inflation, stabilization policies, money, banking and international trade.

12 Business Law

Managing one's own business or working at the workplace as a manager oran employee, has a number of aspects that should be taken care of from the legal perspective. If these aspects are not taken care of properly, it may harm the business with a number of liabilities and can possibly result in the shutdown of business or incur personal liabilities. The course on Business Law in Canada introduces the basics of business law in order to prepare them for business problems relating to legal issues.

This course highlights the key policies, rights, responsibilities and regulations most concerned in today's business world. Upon completion of this course, students will have a solid understanding of the business law in the Canadian legal system. Students will be able to distinguish the difference between Federal and Provincial legislative structure, understand the contract law, its elements, formation, terms and conditions and justify the stipulation/conditions of enforcement and non-enforcement, and the knowledge of in-court and out-of-court dispute resolution options in streaming platforms.

Career Opportunities

Accounting Assistant	Receivable Clerk
Accounting Technician	Payable Clerk
Bookkeeper	Income Tax Return Preparer
Financial Clerk	Ledger Clerk

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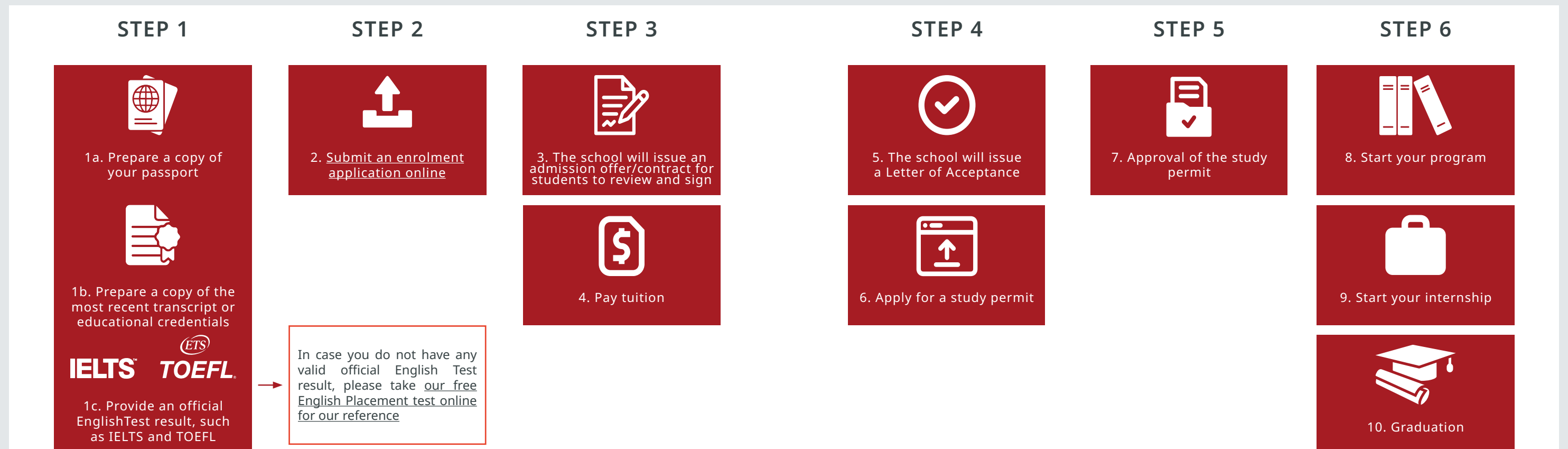
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To enter the Business Administration program, applicants must meet 1 of the following English proficiency requirements:

• Successful completion of the Create Career College's English as a Second Language (ESL) program,
a prerequisite to vocational and academic programs in Create Career College, or
• Obtaining a minimum score of 80 on TOEFL iBT, or a minimum overall band score of 6.0 on IELTS academic module, or
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Lecture
1,000 hours
(50 weeks)

+

Co-op
960 hours
(48 weeks)

Duration of the Program: In total 98 weeks (1,960 hours)

The Business Administration Diploma is designed to prepare students for a managerial or administrative position in the field of accounting, finance, marketing and management.

This diploma program builds a solid foundation to power students' pursuit of career success in the modern business world. Students will acquire multiple skill sets such as financial advisory and planning, human resources management and investment management.

This program integrates lecture and tutoring with 48-week Co-op work experience where students can improve their competence and develop practical Business Administrative skill sets in real-world practices for future career success.

Lecture Overview

Lecture Overview

1 Managerial Communication

Managerial communication is designed to help students appreciate the importance of effective communication. The course focuses on written, verbal and nonverbal communication and students are able to assess their audiences, interpret body language and communicate interculturally. Students will enhance their written skills through writing business reports, financial plans and commercial emails.

2 Introduction to Management

This core program provides students with an overview of the theoretical and practical concepts of an organization's management from planning, organization, leadership to practical management.

3 Human Resource Management

Managing people is an essential factor of a business. This course provides students with practical and effective methods for recruitment, training & measuring performance. Students learn how different organizations use different types of recruitment and performance management methods as well as employee retention strategies.

4 Business Law

This course focuses on writing contracts. Lecturer will teach whatmakes a contract valid and the legal responsibilities of a business.

The course will provide brief concepts on handling employment and legal issues.

5 Organizational Behavior

Organizational behavior is a core course in which students learn how to deal with people on a personal and organizational level. The course is structured to help students understand how personalities affect organizations and how organizational cultures are shaped. Leadership styles and self-improvement techniques are the main focuses in this topic.

6 Marketing perspectives

Students learn how to build long-term profitable relationships with consumers. Students will complete a full market research for a potential product or service, select a pricing strategy and choose the best market communication strategy.

7 Accounting

Students acquire hands-on experience performing all aspects of an accounting cycle: journalize transactions, create a trial balance, close accounts and create financial statements.

8 Corporate Finance

Finance for managers is designed to help students make decisions based on financial statements using financial ratios, assessing organizational risks and evaluating opportunities.

Students will learn concepts including valuation of financial securities and maximizing shareholder value.

9 Strategic Management

Students will learn to build long-term business plans. Students will analyze cases, research and present concepts learned in class.

10 Managerial Economics and strategy

This is a course designed to shape students' thoughts by incorporating internal and external economic factors.

The course focuses on concepts such as supply and demand, production costs and market structures. Students will learn how to calculate start-up operational costs and profit margins.

11 Investment & Stock management

The focus lies on investment strategies. Students will analyze stock markets, evaluate investment opportunities and learn how to manage an investment portfolio.

12 International Business Management

The course will introduce international trade, global environment assessments, economics and political systems to students. Students will compare global market entry methods and types of direct foreign investment.

13 Work Placement Skills

International students will learn how to get a job in Canada. The course covers topics such as résumé building, writing cover letters, interview techniques and career planning.

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Career Opportunities

Accounting Assistant	Financial Specialist
Marketing Assistant	Office Administrator
Receptionist	Company Secretary Assistant
Officer	Manager

Create Career College

Digital Marketing
Diploma with Co-op

The Digital Marketing Diploma aims to provide students with a solid foundation to grow their professional careers in the new era of digital marketing, providing a wide variety of opportunities in the exciting field of marketing.

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To enter the Digital Marketing Diploma program, applicants must meet 1 of the following English proficiency requirements:

• Successful completion of the Create Career College's English as a Second Language (ESL) program, a prerequisite to vocational and academic programs in Create Career College, or
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1,000 hours
(50 weeks)

+

Co-op
1,000 hours
(50 weeks)

**Duration of the Program: In total 100 weeks (2,000 hours)**

The Digital Marketing Diploma aims to provide students with a solid foundation to grow their professional and careers in the new era of digital marketing, providing a wide variety of opportunities in the exciting field of marketing. Digital marketing is a complex and ever-changing field, rapidly expanding with the emergence of new trends, opportunities, and technologies. Forward-thinking organizations choose to shift theirfocus to digital marketing approaches.

Students will not only be prepared to adapt to this flourishing field as it continues to grow and develop, but will also be able to specialize and develop their skill sets as they progress through their careers. The Digital Marketing diploma program combines practical hands-on coursework with the the oretical knowledge necessary to succeed in digital marketing. Students will learn fundamental marketing and business concepts, and develop practical skill sets based on the latest standards of the digital marketing industry.

Lecture Overview

Upon the completion of Digital Marketing Diploma, students will be able to demonstrate extensive and strong knowledge and skills such as:
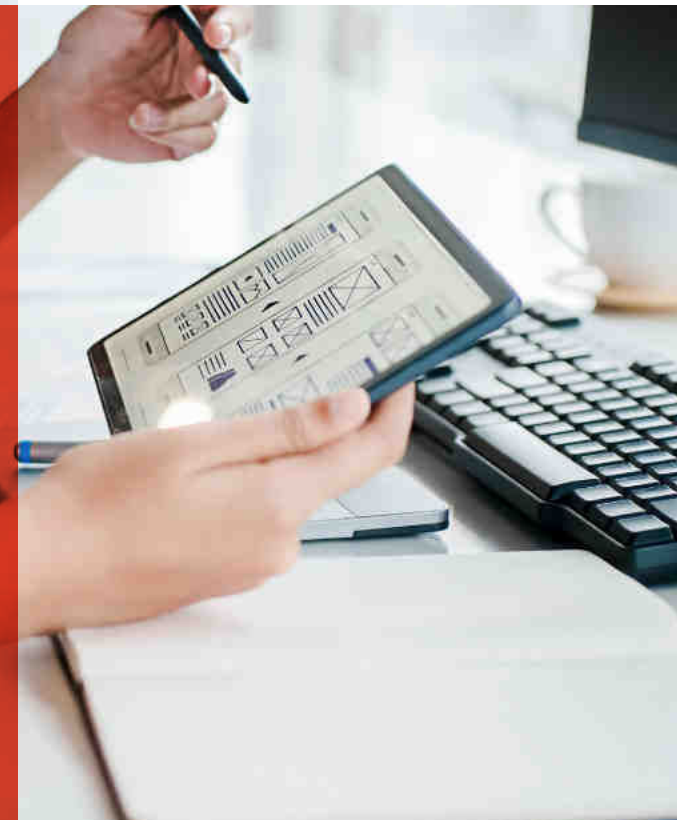
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1 Describing the online and digital marketing environment and opportunities for various organizations

2 Developing a solid digital marketing strategic plan for organizations from start-ups to complex businesses based on case studies

3 Utilizing online marketing platforms such as Meta Ad campaigns, Google Analytics, WordPress, Hubspot, etc.

4 Applying digital marketing approaches to marketing plans, such as Search Engine Optimization (SEO), Search Engine Maximization (SEM), and Pay Per Click (PPC)

5 Analyzing garnered data, and applying insights to upcoming marketing plans

6 Conducting thorough market research for products and services using online platforms

7 Identifying the right platform for online advertising

8 Creating a suitable social media marketing plan and content based on market research

9 Identifying and developing online ads using bidding strategies based on business goals and the target market

Lecture Overview

1
Communication For Technology

This course equips students with practical business communication techniques for various operational stages such as planning, organizing, selecting, writing, and presenting information in the technology industry. Students will be taught how to prepare routine memos, proposals, emails, presentations, cover letters, and resumes, submit requests and properly formatted replies.

2
Marketing Fundamentals

Students will go through key steps for developing and creating a marketing plan for an organization, which includes product research, identifying target markets, communicating the right message etc. Students will learn the process of developing a customer-centered marketing plan by implementing the concept of the "4 Ps" of marketing.

3
Statistics For Business

This course introduces the basics of statistics and data collection for businesses and organizations within the technology sector. Key concepts include different data types, data collection methods, descriptive statistics, numerical and graphical presentation of data, data analysis, measures, and probabilities. In addition, students will be introduced to discrete and continuous probability, distributions as well as inferential statistics through sampling, testing hypotheses, linear regression, and the chi-squared test for independence.

4
Introduction To Digital Marketing

This course introduces some of the popular online advertising platforms to students and discusses the strengths of each of these platforms. Throughout this course, students exploreplatforms such as Google, Facebook, Instagram, Yelp and Pinterest, in order to understand how these platforms could provide a suitable launch pad for effective ads campaigns.

5
Online Advertising platforms

This course introduces some of the popular online advertising platforms to students and discusses the strengths of each of these platforms. Throughout this course, students explore platforms such as Google, Facebook, Instagram, Yelp and Pinterest, in order to understand how these platforms could provide a suitable launch pad for effective ads campaigns.

6
Online Business Dashboards

This course covers the principles of creating and setting up proper business management dashboards on these platforms to boost and streamline the online promotion process. Students will learn this process by practicing the dashboard setup and promotion tactics with popular platforms such as Google My Business (GMB) and Bing Places for Business (BPB).

WEBSITE ANALAYSIS

SEO PROCESS

WEBSITE OPTIMIZATION

7 Online Marketing Platforms

Through this course, students will learn how to start an advertising campaign on marketing platforms such as Google and Bing, the tools and mediums they offer, as well as their strengths and weaknesses. This course also provides the basis and preparation for the Google Marketing Platform examination.

8 Search Engine Optimization 1

Students will learn how implementing SEO tactics across the pages of a business site could improve the online visibility of the business in search engine result pages based on organic searches done by users, and practice implementing these skills. Students will also use tools to collect data and measure the effectiveness of SEO tactics, as well as practicing the basics of the google ads network.

9 Ads platform Management

Students will learn about the principles of Ads campaigns and displays, and how these types of advertising could help businesses achieve their marketing goals. They also learn about the principles of video and shopping ads, and ads in applications

while practicing and experimenting with Google Ads measurement tools.

10 Social Media For marketing

Students will learn more about social media platforms and how these applications and platforms could be used to influence potential customers for business purposes. Students will explore the tools and tactics for advertising on social media platforms and will practice making effective ads in social media.

11 Search Engine Optimization 2

This course builds upon the foundational knowledge established in SEO 1. This course will take a deeper look into procedures and the logic of Search Engine Optimization and how an appropriate SEO strategy could improve product and business exposure in the online market.

12 Streaming Platforms In Advertising

In this course, students explore streaming platforms and analyze user traffic, viewership, communications, and sharing options. Students will work collaboratively in teams to conduct research on identifying an appropriate streaming platform for online marketing, and preparing and presenting an online marketing plan designed for streaming platforms.

Career Opportunities

Search Engine Optimization Expert	Social Media Marketing
Social Media Marketing	Digital Content Creator
Content Writer	Online Ads Manager

Create Career College

Hospitality Management
Diploma with Co-op

The program is designed to prepare students for the fundamental management and operational skills needed in the hospitality industry within 48 weeks.

Create Your Career Here!

Table of Contents

Enrollment Dates

Intake Start Dates 2022	Intake Start Dates 2023	"The schedule may be subject to change "
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‣ 2022 / 12 / 19	‣ 2023 / 06 / 05	‣ 2023 / 11 / 20
		‣ 2023 / 12 / 18

School Introduction

Founded in 2010, Canadian Create Career College (CCC College) is a Designated Learning Insti-tution (DLI number: O19275297052) accredited by PTIB (Private Training Institutions Branch) andhas earned BCEQA (British Columbia Education Quality Assurance) designation.

CCC College offers various accredited programs designed for trending industries with the most abundant job openings each year. Students at CCC College are able to acquire, develop and practice new workplace skills aligning with the rapidly changing job market and earn the most in-demand diplomas or certificates for today's workforce.

CCC College attracts students from all over the world with the unanimous goal of career success,creating a diverse and multicultural platform with a remarkable wealth of networking opportunities and experience.

100% Practicum Placement

Upon course completion, our experienced student advisors will assist in connecting with companies and searching for suitable practicum placements in the local area. Students can apply the acquired skills to workplaces in real business settings.

Our Mission

Our mission is to strive for excellence in providing intensive accredited training to stu-dents from many cultural backgrounds and language abilities to help them thrive in thebusiness world today.

During the practicum placement, students from CCC College are able to:

Apply theoretical knowledge

Gain first-hand career insights from industry professionals

Network within the industry to develop contacts

Solidify a clear career plan

Why Choose Create Career College (CCC)?

1 College-Enterprise Cooperation, Theory-Practice Combination

Create Career College (CCC) forged long-term collaboration with a number of local enterprises in different industry sectors. Students at Canadian Create Career College (CCC College) are able to acquire hands-on experience directly in line with workplace requirements.

2 Small Class Sizes

Create Career College has a low student-to-teacher ratio which ensures everyone can receive immediate feedback and get maximum attention from our professional instructors.

3 Career Path Assistance

Create Career College has dedicated advisors who offer career assistance to students. Students from CCC College are able to maximize their potential and greatly improve their competitiveness in the job market today.

4 Flexible Schedule, Immediate Start Dates

Create Career College offers full-time programs with flexible schedules. Most programs have a new intake every four weeks.

Why Choose Create Career Collee?

Socializing with new friends who shares the same career goal as you at CCC College. CCC College organizes events for occasions and festivals providing valuable cultural experiences in Canada. CCC College has dedicated student advisors providing valuable career insights and assistance in goaling a successful career. CCC College assists students with Homestay services and apartment rentals in Canada.

Admission Requirements

1 Student must be a high school graduate or equivalent or above;

2 Student must be at the age of 19 years old or over on the first day of class;

3 Prior to acceptance into the vocational or academic program at Create Career College, the student must meet the requirement of English proficiency, through either submitting an English score assessed by an approved and certified English Testing institution OR a successful English assessment at Create Career College OR completing a prerequisite program offered by Create Career College, which could be one of the following:

To enter the Hospitality Management Diploma program, applicants must meet 1 of the following English proficiency requirements:

• Successful completion of the Create Career College's English as a Second Language (ESL) program,
a prerequisite to vocational and academic programs in Create Career College, or
• Obtaining a minimum score of 80 on TOEFL iBT, or a minimum overall band score of 6.0 on IELTS academic module, or
• Successful completion of Grade 12 from a Canadian High School or equivalent, or
• A score of at least 60% on the Create Career College English Placement Test.

- AdmissionProcedure -

STEP 1	STEP 2	STEP 3	STEP 4	STEP 5	STEP 6

STEP 1

1a. Prepare a copy of your passport

1b. Prepare a copy of the most recent transcript or educational credentials

IELTS   ETS TOEFL

1c. Provide an official EnglishTest result, such as IELTS and TOEFL

STEP 2

2. Submit an enrolment application online

In case you do not have any valid official English Test result, please take our free English Placement test online for our reference

STEP 3

3. The school will issue an admission offer/contract for students to review and sign

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STEP 4

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6. Apply for a study permit

STEP 5

7. Approval of the study permit

STEP 6

8. Start your program

9. Start your internship

10. Graduation

Program Introduction

Intake: Intermittent intake every 4 weeks (12 intakes per year)

Method of Delivery: In-person or Blended

Method of Instruction: Combination of Instructor-led lectures, guest speakers, case studies, presentations, online reading and exams. Online delivery will utilize Canvas (Learning Management System) to host lectures, assign homework, start discussions and monitor attendance.

Lecture
960 hours
(48 weeks)

+

Co-op
960 hours
(48 weeks)

Duration of the Program: In total 96 weeks (1,920 hours)

Lecture: The Hospitality Management Diploma is to offer advanced operational skill sets and work experience to students who aspire to succeed in the hospitality industry. CCC College is in collaboration with the American Hotel & Lodging Educational Institute (AHLEI) to offer distinct Hospitality Management Diploma program with Co-op opportunities. AHLEI is widely recognized as the pre-eminent leader in Hospitality Certification. Hospitality Management Diploma Students in CCC College will take an AHLEI certificate test every month. A total of up-to 12 certificates and a diploma will be presented upon graduation.

Co-op Program: This program offers Co-op job opportunities to students in Hospitality Management, Food & Beverage, Cutomer Services industries to apply their academic theories into practices. CCC College Hospitality Management program is exceptionally popular among international students to enhance their employability in Canada and gain insights into potential future career plans. With 48 weeks of Co-op work experience students can exhibit their competence and start their career path from CCC College.

Lecture Overview

Lecture Overview

1

Hospitality Today: an introduction

This course examines the organization and structure of hotels, restaurants, casinos, cruise lines, and clubs from a management perspective. It includes information on franchising, management contracts, business ethics, human resources, marketing and much more.

2

Supervision in the Hospitality Industry

This course examines the supervision and management skills that are essential to success. Topics include how to recruit, select, and train staff, increase productivity, control labour costs; communicate effectively, manage conflict and change, and apply time management techniques.

3

Hospitality Facilities Management and Design

This course is designed to demonstrate efficient models of hotel property operations. This course takes a systematic approach to introduce hospitality facilities issues issues and meanwhile provides a summary based on functional spaces within a hotel. Students will learn how technology streamlines operation procedures, how to balance environmental concerns with guest satisfaction, and how to communicate effectively with hotel engineering personnel.

4

Understanding Hospitality Law

This course presents basic financial accounting concepts. This course incorporates the most recent formats, information, and schedules from the newly published Uniform Systems of Accounts for the Lodging Industry.

5 Managing Front Office Operations

Students acquire skills to maximize sales growth and raise front office efficiency. Topics include revenue management and up-to-date computer applications. Students will conduct case studies to form a practical industry focus.

6 Managing Housekeeping Operations

This course provides a thorough overview of housekeeping –– from planning to staff retention. This will cover topics including practical skills of cleaning. The course features industry experts who will share daily practices.

7 Management of Food & Beverage Operations

This course teaches students how to plan, implement and evaluate an efficient food and beverage operation. Upon completing the course, students will acquire the knowledge in effective marketing strategies, meeting the nutritional demands of guests, and increasing profits by maximizing service and productivity.

8 Managing Hospitality Human Resources

This course will introduce you to the diversity of the global hospitality industry. An overview of the hospitality industries across the world will be examined throughout lectures, the instructor will explore potential human resource issues of a particular destination. Students will learn from industry leaders on topics including labour market issues, legal & political environments, cultural values and corporate cultures.

9 Leadership and Management in the Hospitality Industry

Learning how to improve your leadership abilities is the major focus of the course. Students start to learn learn how to develop a high performance team and empower employees. Lectures will provide an understanding of diversity and cultural changes with practical procedures in preparation to be a good leader.

10 Marketing in Hospitality Industry

This course equips students with practical business communication techniques for various operational stages, such as planning, organizing, selecting, writing, and presenting. Students will learn how to prepare routine memos, proposals, emails, presentations, cover letters, resumes and how to submit requests and properly formatted replies.

11 Organizational Behavior

Organizational behavior is a core course in which students learn how to deal with people on a personal and organizational level. The course is structured to help students understand how personalities affect organizations and how organizational cultures are shaped. Leadership styles and self-improvement techniques are the main focuses in this topic.

12 Hospitality Sales and Marketing

This managerial course teaches students how to build a top-flight sales team with creative and successful sales and marketing programs such as selling rooms and food beverage services to business and leisure travelers, travel agents, and planners. Industry professionals will join to provide tips on effective marketing strategies and show how concepts resented in the course are applied.

Create Career College offers online course options for most programs.

Domestic and international students are able to develop skills for career growth wherever they are. With small class sizes, our experienced and remarkable instructors ensure immediate response and feedback for the best assistance.

Career Opportunities

Front Desk Associate	Hotel Receptionist
Guest Services Associate	Room Service Associate
Chef	Event Planner
Guest Relations Associate	Department Manager

Create Career College (PLI 01927529705S)

Web Design and Development

Diploma with Co-op

The Web Design and Development Diploma provides essential training to students who are seeking to dive into the field of web design and web development.

This program trains students for a highly-demand job in the growing online environment. It gives students the foundation to start an exciting career in the web design and development industry.

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• Successful completion of the Create Career College's English as a Second Language (ESL) program, a prerequisite to vocational and academic programs in Create Career College, or
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IELTS **TOEFL**

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Lecture
1,000 hours
(50 weeks)

+

Co-op
1,000 hours
(50 weeks)

Duration of the Program: In total 100 weeks (2,000 hours)

Lecture: The Web Design and Development Diploma provides essential training and background to students looking to get into the field of web design and web development. This program trains students for a high demand job in the growing online environment and technology. The program gives students the foundation to start an exciting career in the web design and development industry. The course helps students get ready for a new career in digital technology with practical skills to succeed in the workplace. Through this program, students will learn how to build functional, interactive websites, write and test web scripts and code in various industry-standard programming languages, optimize website content, design interactive graphics, be well versed in social media marketing, and more. By completing this diploma program, students will develop a comprehensive portfolio of their work and the ability to promote their skills to potential employers and clients.

Co-op Program: This program offers Co-op job opportunities to students in web design industry. CCC College Web Design and Development program is exceptionally popular among international students to enhance their employability in Canada and gain insights into potential future career plans. With 50 weeks of Co-op work experience students can improve their competence and start their career path from CCC College.

Lecture Overview

Upon the completion of Web Design and Development Diploma, students will be able to demonstrate extensive and strong knowledge and skills such as:

Create Career College offers online course options for most programs.

Domestic and international students are able to develop skills for career growth wherever they are. With small class sizes, our experienced and remarkable instructors ensure immediate response and feedback for the best assistance.

1   Developing web documents using HTML elements

2   Applying styling rules with Cascading Style Sheet (CSS)

3   Building and creating web forms utilizing HTML5 inputs

4   Writing web scripts with JavaScript

5   Analysing JavaScript variables and functions

6   Designing User interface and User

7   Experience with Web Develop Server-side web application with Python

8   Applying SEO principles on web pages to increase exposure in search engine result page

9   Creating websites by using content management systems

10 Developing advanced front-end applications with React

11 Designing, developing and executing a fully functional and user-friendly website

Lecture Overview

1 **Communication for Marketing and Technology**

This course equips students with practical business communication techniques for various operational stages, such as planning, organizing, selecting, writing, and presenting information in the technology industry. Students will learn how to prepare routine memos, proposals, emails, presentations, cover letters and resumes, submit requests, and properly formatted replies throughout the course.

2 **Marketing Essentials**

This course provides students with a foundational understanding of marketing. Students will learn key steps for developing and creating a marketing plan for an organization. Throughout this course, students will learn the concept of the "4 Ps" (Product, Price, Place and Promotion) of marketing and how to identify SWOT (Strengths, Weaknesses, Opportunities and Threats) in strategy planning.

3 **Statistics Fundamentals**

This course introduces the basics of statistics and data collection for businesses and organizations within the technology industry. It covers the fundamental concepts of different data types, data collection methods, descriptive statistics, numerical and graphical presentation of data, data analysis, measures, probabilities, discrete and continuous probability distributions, and inferential statistics.
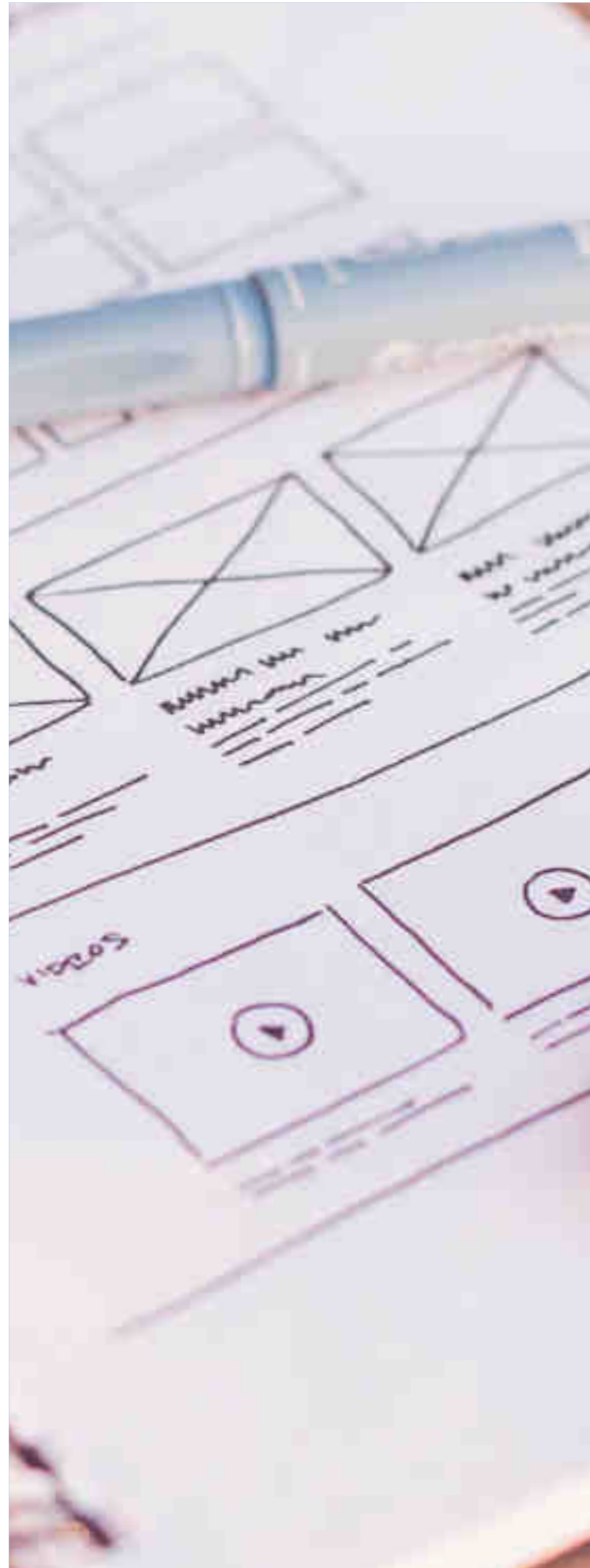
4 **Introduction to Web Development**

This course focuses on providing students with web design and web development fundamentals. In this course, students will learn HyperText Markup Language (HTML), Cascading Style Sheet (CSS), methods to set up local servers and development platforms, and responsive design concepts, web domains, web hosting, and web management.

5 **JavaScript for web**

This course focuses on an in-depth approach to web development. In this course, students will explore several critical components of web programming such as Document Object Model (DOM) manipulation, event handling, functions, object creation and detection, jQuery plugin usage, form validation, timers and simple animations.

6 **UI/UX for Web design**

In this course, students will study user-friendly interactive design fundamentals and the importance of using a user-centered approach to design digital products. This course will demonstrate the design process, from the initial concept creation to a high-fidelity prototype.

7 Computer Graphics

This course will provide the fundamentals of creating, optimizing, and managing graphic assets for web design and development. This course will introduce students to Photoshop and Illustrator. Students will learn to compose visual assets for websites through this course, including images, backgrounds, banners, and vector graphics, such as logos and icons.

8 Search Engine Optimization 1

This course provides foundational knowledge for students to learn Search Engine Optimization and how to improve online exposure for websites. In this course, students will use tools such as Google Analytics to collect data, measure the effectiveness of SEO tactics, and practice the basics of the Google Ads network.

9 PHP and Database

This course focuses on using advanced JavaScript and HTML code. In this course, students will learn the foundation required for server-side programming with PHP and databases. Throughout this course, students will learn the logic and concepts behind databases and how to write PHP codes and generate dynamic content, connect to a database, store data in tables, and retrieve and display data from databases on web UI.

10 Content Management Systems

This course covers the principles of content management systems (CMS) and the CMS platforms currently used in the market for website creation. In this course, students will learn to plan and design a CMS website in WordPress that leads to online exposure for businesses or products.

11 Python Programming

This course introduces Python and Django frameworks to students and covers the foundations and principles of developing web applications. In this course, students will learn how to use Django open-source web framework for rapid development and creating a clean and pragmatic design. Through this course, students will explore techniques used in developing Python Web applications and focus on solving problems by developing realworld web solutions.

12 Front-End Development with React

This course covers the React language and its open-source JavaScript libraries. Through this course, students will learn the core concept of React, how to build responsive designs that adapt to different devices and screen sizes, how to navigate around and animate elements within the application, and how to implement camera and map functions onto the website.

13 Web Development Capstone Project

In this course, students need to carry out a major web development project under the supervision of a Capstone instructor. Through this course, students will work in teams and demonstrate the knowledge and skills they have learned in previous courses to design mockups, wireframes, proto- types, and a complete, user-friendly and functional online application.

Career Opportunities

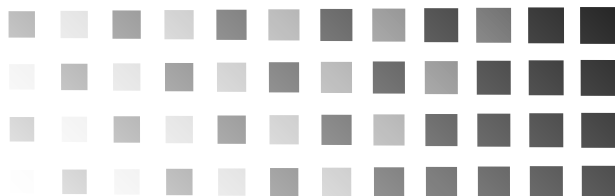| Front-End Developer | User Interface (UI) Designer |
Web Designer	Dynamic Content Creator
Back-End Developer	Web Developer Creator
Digital Asset Creator	Web Information Architect

Thank you!

Contact Info