



Online Insights 2021

What is Online Insights?

Online Insights is a virtual learning experience offering exceptional opportunities for academic enrichment to engaged students around the world.

Interactive online seminars are conducted by world-class academics from leading global universities over the course of a one or two-week exploration of your chosen subject.

The programme will lead students through an unparalleled educational experience.

Participants will focus on advanced academic content and develop both the expertise and enthusiasm to plan for an academic future with confidence.

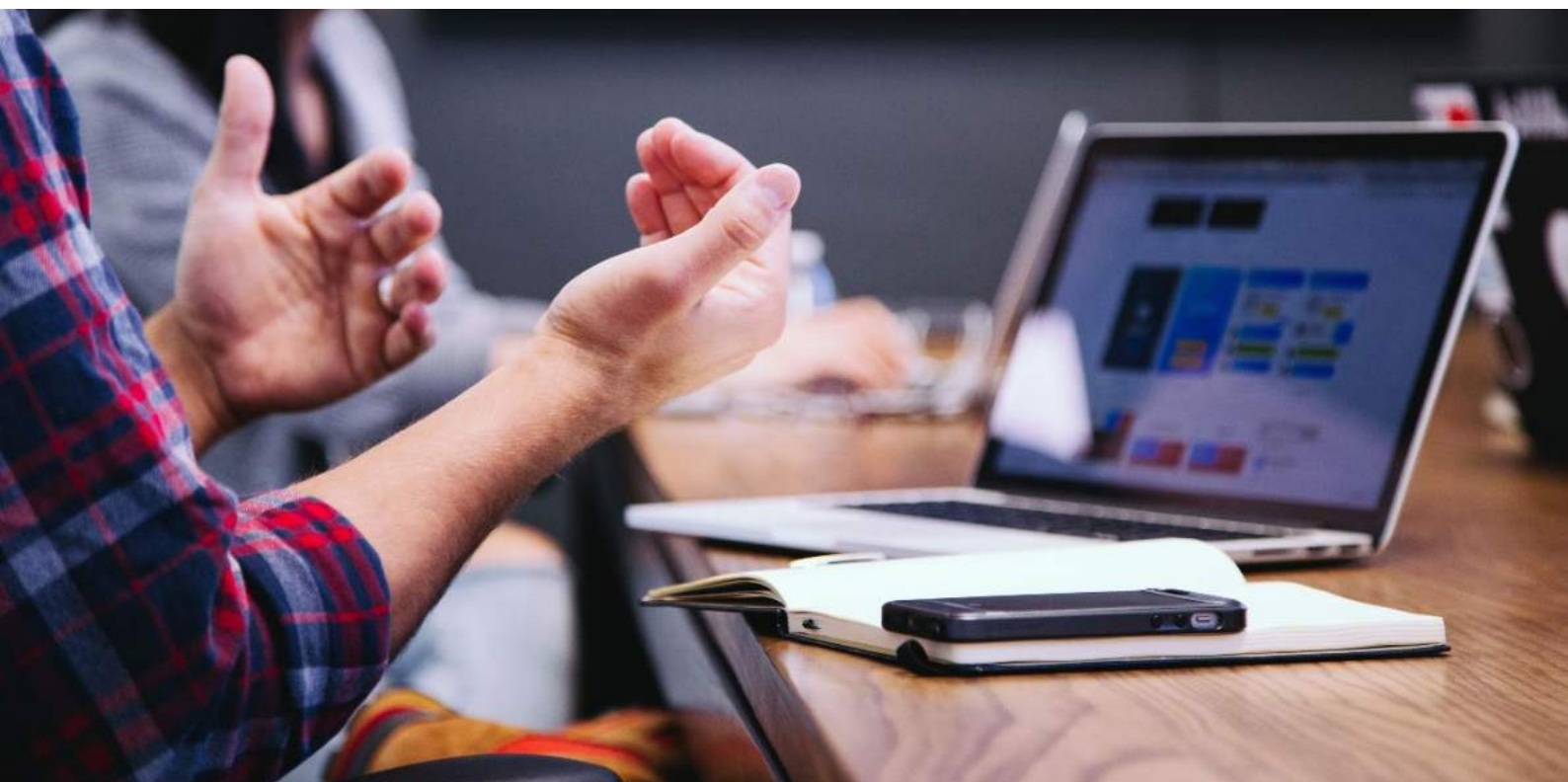
Students receive a combination of subject-based tuition, one-to-one tutorials and future skills workshops, as well as social activities with students from around the world.

Key facts

- 20+ hours of tuition per week
- 1:1 tutorials at beginning and end of each week
- Maximum class size of 10
- Premium e-learning platform
- Pre-course welcome pack
- End of course certificate and detailed report

Available dates

- Winter
- Spring
- Summer



Sample timetable

As participants will be joining from around the world, Online Insights has two 'streams' for students of all time zones.

The times below are in UK time (UTC+1).

WEEK ONE	Stream A	Stream B	Monday	Tuesday	Wednesday	Thursday	Friday
	09:00	14:00	Course Introduction	1:1 Tutorial	Tutor Office Hours	Tutor Office Hours	1:1 Tutorial
	09:30	14:30					
	10:00	15:00	Subject Tuition	Subject Tuition	Subject Tuition	Subject Tuition	
	10:30	15:30					
	11:00	16:00					
	11:30	16:30					
	12:00	17:00	Break				
	12:30	17:30	Workshop: Essay Writing Skills	Workshop: Interview Skills	Workshop: University Applications	Workshop: Subject-Specific Exams	Workshop: Personal Branding
	13:00	18:00					
	13:30	18:30	Activity: Ice-Breaker Games	Activity: Virtual College Tour	Activity: Murder Mystery	Guest Speaker	Activity: Quiz Night
	14:00	19:00					
	14:30	19:30					

WEEK TWO	Stream A	Stream B	Monday	Tuesday	Wednesday	Thursday	Friday
	09:00	14:00	Course Overview	1:1 Tutorial	Tutor Office Hours	Tutor Office Hours	1:1 Tutorial
	09:30	14:30					
	10:00	15:00	Subject Tuition	Subject Tuition	Subject Tuition	Subject Tuition	
	10:30	15:30					
	11:00	16:00					
	11:30	16:30					
	12:00	17:00	Break				
	12:30	17:30	Workshop: Essay Writing Skills	Workshop: Interview Skills	Workshop: University Applications	Workshop: Subject-Specific Exams	Workshop: Personal Branding
	13:00	18:00					
	13:30	18:30	Activity: Team Building	Activity: Virtual Field Trip	Activity: Cambridge Student Q&A	Guest Speaker	Activity: Graduation
	14:00	19:00					
	14:30	19:30					

Subjects Available

The Online Insights course is available during winter, spring and summer school holidays.

Subjects can be studied for one or two weeks at a time, and it is possible to enrol for two subjects (one per week).

Architecture *Ages 16-18*

Prepare, critically examine, and develop a personal portfolio, as well as pitch a mock proposal for a real-world project.

- Roman and Greek classical architecture
- Reformation and counter-reformation
- The Victorian idyll
- Modernism and post-modernism
- The Scandinavian approach

Business Management *Ages 13-15*

Budding entrepreneurs uncover key management theory and how this relates to building a successful enterprise.

- The marketing mix
- Corporate leadership
- The product life-cycle
- Modern business organisations
- Social enterprises

Creative Writing *Ages 13-15 & 16-18*

With an emphasis on putting theory into practice, students will showcase their improved skills by writing of a novella.

- Character creation and development
- The use of voice and person
- Types of plot
- Dialogue
- Editing

Economics *Ages 16-18*

A comprehensive look at the challenging worlds of micro and macroeconomics explored in a typical Economics degree.

- Macroeconomics & microeconomics
- Trade economics
- Game theory
- Political economics
- Economics and statistics

Engineering *Ages 13-15 & 16-18*

Be exposed to the different applications of engineering through case studies which will be analysed in-depth throughout.

- Fluid mechanics
- Thermodynamics
- World-changing projects
- Energy storage
- Technology and future engineering

International Relations *Ages 13-15*

Recognise the roles, rights and responsibilities of key actors in world politics and international affairs.

- World systems
- Foreign policy
- International conflicts
- Actors and interests
- Trade and development

Subjects Available

Law *Ages 13-15 & 16-18*

Uncover a variety of legal fields and develop the skills required to succeed as a legitimate professional.

- Constitutional law
- Criminal law
- Contract law
- Human rights
- International law

Medicine *Ages 13-15 & 16-18*

Investigate complex biological concepts and real-world case studies whilst furthering academic understanding of the field.

- Immunology and infectious diseases
- Genetics and gene editing
- Neuroscience
- Anatomy and physiology
- Pharmacology and treatments

Psychology *Ages 16-18*

Discover key concepts and develop a strong understanding of a variety of aspects that explain human behaviour.

- Nature versus nurture
- Contemporary psychology
- Ethics
- Psychopathology
- Social influence

Mathematics *Ages 16-18*

Explore what an undergraduate degree in mathematics could look like and the range of opportunities it provides.

- Probability and combinatorics
- Matrix calculus
- Number theory
- Vector spaces
- Modern geometry

Philosophy *Ages 16-18*

Form considered opinions and viewpoints by exploring and analysing topics and ideas from leading philosophers.

- Morality
- Liberty and equality
- Unconsciousness
- Socrates and Plato
- Enlightenment

Can't find what you're looking for?

Immerse also offers **personalised 1:1 tuition** in a wide range of academic subjects.

Match with a tutor on the
Oxbridge Online Research Programme.

For more information, please visit:
<https://immerse.education/oorp>

Programme highlights



UNIVERSITY-LEVEL TUITION

Each syllabus is designed to reflect the standard of learning required at an undergraduate level of university.

Classes are delivered by enthusiastic and passionate tutors who are experts in their academic field, and are experienced at teaching undergraduates at Oxford and Cambridge University.



ONE-TO-ONE TUTORIALS

At the beginning and end of each week, students have a personal one-to-one supervision with their subject tutor, to review their performance in the course and discuss the progress of the student's personal project.

Students also have direct access to tutors during “office hours”, each week.



VIRTUAL LEARNING PLATFORM

All virtual classes are delivered via Zoom's education platform - which offers students a wide range of teaching functionality including video conferencing, interactive whiteboards, breakout rooms, text chat, polls, quizzes and other custom apps.

Students will be able to instantly connect with their teacher, as well as other students based around the world, and receive university-level tuition from the comfort of their own home.

Programme highlights



PERSONAL PROJECTS

In each subject, students will submit a personal project, assessed by their tutor, that is developed over throughout the course, both in class and during private study time.

The type of project varies by subject, with some requiring a written piece of work, and others an academic presentation on a topic or issue.



SOCIAL ACTIVITIES

Students can connect with like-minded individuals from around the world, and are encouraged to socialise and make friends through daily activities and games after classes finish.

These sessions are led by current Oxbridge undergraduate students.



ACADEMIC SKILLS WORKSHOPS

Each day, students take part in a 90 minute workshop designed to develop key skills critical for future success.

Workshop topics include essay writing skills, personal branding, university applications, interviews and subject-specific entrance exams.



PERSONALISED EVALUATION

Participants receive a detailed report after the end of the course, which is completed after students present their personal project and complete their one-to-one reviews with their tutor.

Students will also receive a certificate of completion from Immerse Education at their virtual graduation ceremony.



“

My tutor gave me the confidence I needed to advance my understanding of the subject.

”

— REENA, PARTICIPANT

How to enrol

HOW TO ENROL

Once the enrolment form is completed, then a member of staff will be in touch to coordinate the start of the programme.

Please contact education@lklhk.com or +852 35948515 for details.

PARTICIPATION CRITERIA

Students who are either fluent or near-fluent in English (at least B2 level).

Students aged 13-15 or 16-18 years old.

Available to commit to undertake the full number of hours required by the programme.

Times & fees

WHAT'S INCLUDED?

1 Week Fee: £1,395

2 Week Fee: £2,295

➤ 20+ hours of academic contact time per week.

Inclusive of:

- 5 x 2-hour subject-based classes
- 5 x 1.5-hour academic skills workshops
- 2 x 0.5-hour one-to-one sessions with tutor
- 1 x 1-hour course overview
- 1 x 1-hour guest lectures
- 2 x 1-hour optional "drop-in" sessions during office hours

➤ Maximum of 10 students per programme

➤ Daily social activities with students from around the world

➤ Pre-course learning materials and welcome pack

➤ Certificate of attendance and detailed report

➤ Access to digital materials after completion

AVAILABLE TIMES

With the teaching faculty based in the UK, the virtual programme has two 'streams' available for students of all time zones.

The times below are in UK time (UTC+1).

	Stream A	Stream B
Start	09:00	14:00
Finish	14:00	19:00

For more information, please speak to a member of the Immerse Education team (advisor@immerse.education).

Accreditations and Awards



QUEEN'S AWARD

The Queen's Award for Enterprise is the UK's most prestigious business award.

In 2018, Immerse Education was awarded the Queen's Award for Enterprise. To be recognised by Her Majesty is a huge honour and a testament to the unique, educational experiences we provide to students across the world.



BAC

Immerse Education is accredited by the leading mark of educational quality for the sector.

For over 25 years the British Accreditation Council (BAC) has been responsible for setting educational quality standards within the independent further and higher education sector. The BAC requires a rigorous on-site inspection that covers all aspects of the student experience including teaching, learning, health and safety and welfare.



ROSPA

Immerse Education is a proud member of ROSPA

Accidents don't have to happen and Immerse Education is passionate about ensuring that our participants have a rewarding, enjoyable and safe experience on our programmes.

The Royal Society for the Prevention of Accidents (RoSPA) has been working tirelessly to change both legislation and attitudes surrounding accidents and has been instrumental in shaping our society for the better.



BRITISH YOUTH TRAVEL AWARDS

Immerse Education was fortunate enough to be recognised as a finalist in the Best Educational Product category. Through delivering immersive, challenging academic programmes designed for ambitious youth from around the world, Immerse Education has emerged as a leader in the field.

The British Youth Travel Awards are the sector's opportunity to reward high achievers, gain recognition, and raise the profile of the work and individual successes of organisations engaged in youth, student and educational travel to, from and within the UK.



COBIS

Immerse Education is one of over 250 member organisations represented by COBIS. COBIS exists to support and represent its members with the British government, educational bodies, the corporate sector and Ministries of Education worldwide.

Its members commit to its Code of Ethical Practice to ensure best practice and that the needs of students are served to the fullest possible extent.



GEMS SCHOOL PARTNERSHIP

GEMS has selected Immerse Education to help their students gain experience of what it's like to study at university level, with award-winning academic programmes held in inspiring locations across the UK, including the University of Cambridge.

If you're a student at a GEMS school, visit your UniConnect platform to find out more.

immerse
EDUCATION

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OUR AWARDS AND ACCREDITATIONS

